

**State of Wisconsin
Government Accountability Board**

Total Lobbying Expenditures

2009-2010 Legislative Session

through December 31 2010

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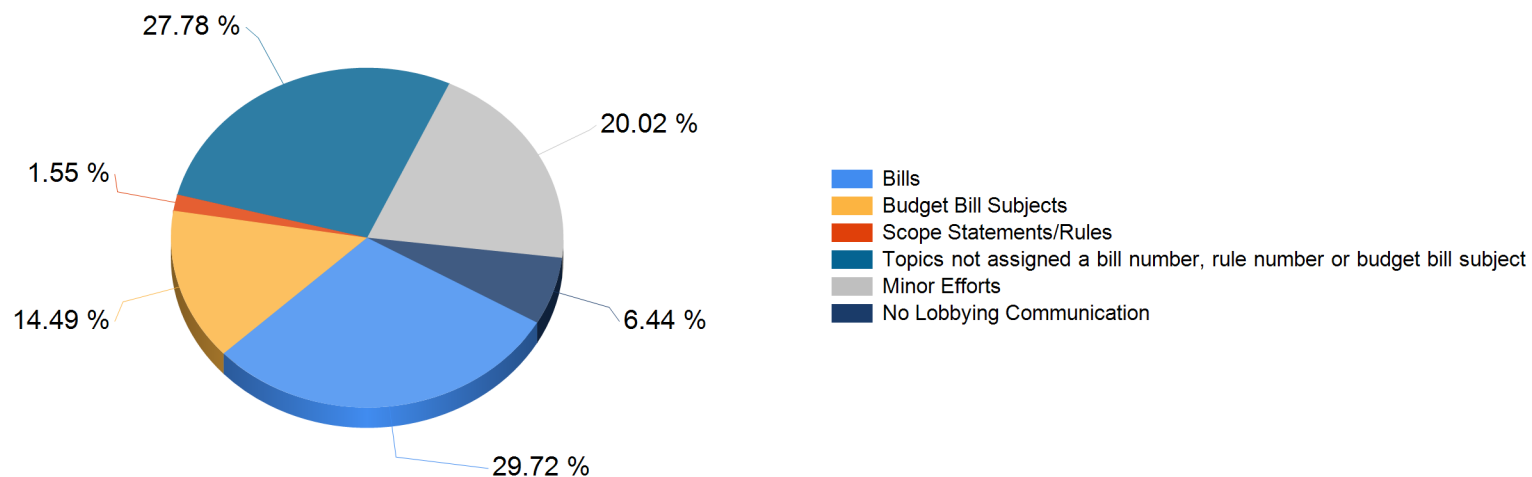
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2009-2010 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2009-2010 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2009-2010 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	<u>January-June 2009</u>	<u>July-December 2009</u>	<u>January-June 2010</u>	<u>July-December 2010</u>	<u>Session-to-date</u>
TOTALS:					
Hours:	160,453	117,114	133,691	74,010	485,267
Dollars:	\$20,466,006	\$15,381,410	\$17,713,386	\$11,633,824	\$65,194,627
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	57,162	40,634	47,443	23,259	168,498
Dollars:	\$8,497,547	\$8,073,090	\$8,443,232	\$6,038,432	\$31,052,301
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	103,290	76,479	86,249	50,751	316,769
Dollars:	\$8,381,646	\$6,263,133	\$7,254,280	\$4,588,654	\$26,487,712
ALL OTHER LOBBYING EXPENSES:					
Dollars:	\$3,586,813	\$1,045,187	\$2,015,875	\$1,006,738	\$7,654,614

2009-2010 Legislative Session Focus on Lobbying Interests



2009-2010 Legislative Session Lobbying Effort in Hours by Subject Area		
Lobbying Subject	Hours	Percentage
Bills	144,417	29.72%
Budget Bill Subjects	70,421	14.49%
Scope Statements/Rules	7,514	1.55%
Topics not assigned a bill number, rule number or budget bill subject	134,991	27.78%
Minor Efforts	97,256	20.02%
No Lobbying Communication	31,290	6.44%
	485,889	100.00%

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Education Association Council

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,303	2,935	3,223	1,902	12,364
Dollars:	\$1,007,329	\$503,943	\$632,316	\$349,897	\$2,493,485

Forest County Potawatomi Community

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	773	719	702	99	2,293
Dollars:	\$366,984	\$389,528	\$1,160,380	\$67,716	\$1,984,608

Wisconsin Insurance Alliance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	863	564	506	168	2,101
Dollars:	\$598,727	\$178,703	\$180,372	\$68,169	\$1,025,971

Altria Client Services Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	973	348	272	184	1,777
Dollars:	\$627,501	\$128,232	\$84,472	\$144,673	\$984,879

Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,635	1,666	2,446	2,165	7,912
Dollars:	\$164,062	\$222,232	\$311,002	\$285,158	\$982,454

Wisconsin Health and Hospital Association Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,690	2,436	1,612	1,067	7,804
Dollars:	\$314,705	\$290,328	\$214,638	\$150,922	\$970,593

Wisconsin Manufacturers & Commerce

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,770	2,197	2,019	1,700	8,686
Dollars:	\$322,927	\$185,096	\$172,032	\$175,841	\$855,895

Wisconsin Energy Corporation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	975	572	929	470	2,947
Dollars:	\$195,753	\$191,469	\$185,344	\$201,890	\$774,457

Wisconsin Farm Bureau Federation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,219	937	1,063	703	3,921
Dollars:	\$183,751	\$188,936	\$160,355	\$192,827	\$725,869

Wisconsin Counties Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,159	1,544	2,271	1,466	7,440
Dollars:	\$186,707	\$159,576	\$211,738	\$140,657	\$698,677

Petroleum Marketers Assn of WI / WI Assn of Convenience Stores

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,157	222	557	468	2,404
Dollars:	\$525,339	\$35,205	\$65,403	\$63,536	\$689,482

Wisconsin Independent Businesses Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,592	3,347	3,033	1,907	12,879
Dollars:	\$285,110	\$173,305	\$103,060	\$86,971	\$648,445

R.J. Reynolds Tobacco Company

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	166	20	0	37	223
Dollars:	\$357,866	\$108,387	\$60,252	\$69,024	\$595,529

AFSCME Council 11

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,234	1,692	1,878	1,545	7,349
Dollars:	\$158,493	\$120,577	\$156,809	\$120,305	\$556,184

League of Wisconsin Municipalities

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,003	868	945	558	3,374
Dollars:	\$103,541	\$192,616	\$92,730	\$148,635	\$537,521

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Independent Businesses Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,592	3,347	3,033	1,907	12,879
Dollars:	\$285,110	\$173,305	\$103,060	\$86,971	\$648,445

Wisconsin Property Taxpayers Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,705	3,063	3,765	3,233	12,766
Dollars:	\$106,615	\$121,344	\$147,629	\$150,538	\$526,126

Wisconsin Education Association Council

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,303	2,935	3,223	1,902	12,364
Dollars:	\$1,007,329	\$503,943	\$632,316	\$349,897	\$2,493,485

Wisconsin Manufacturers & Commerce

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,770	2,197	2,019	1,700	8,686
Dollars:	\$322,927	\$185,096	\$172,032	\$175,841	\$855,895

Wisconsin League of Conservation Voters (WLCV)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	3,989	2,271	1,861	300	8,420
Dollars:	\$124,663	\$69,506	\$82,475	\$10,432	\$287,077

Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,635	1,666	2,446	2,165	7,912
Dollars:	\$164,062	\$222,232	\$311,002	\$285,158	\$982,454

Wisconsin Health and Hospital Association Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,690	2,436	1,612	1,067	7,804
Dollars:	\$314,705	\$290,328	\$214,638	\$150,922	\$970,593

Wisconsin Counties Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,159	1,544	2,271	1,466	7,440
Dollars:	\$186,707	\$159,576	\$211,738	\$140,657	\$698,677

State Bar of Wisconsin

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,200	1,768	1,854	1,536	7,358
Dollars:	\$140,760	\$95,395	\$113,158	\$87,201	\$436,514

AFSCME Council 11

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,234	1,692	1,878	1,545	7,349
Dollars:	\$158,493	\$120,577	\$156,809	\$120,305	\$556,184

Wisconsin Association of School Boards Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,761	1,470	1,642	1,579	6,452
Dollars:	\$119,966	\$98,788	\$115,941	\$119,239	\$453,934

City of Milwaukee

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,557	1,543	1,161	902	6,163
Dollars:	\$166,478	\$92,927	\$72,816	\$61,503	\$393,726

The 10 most lobbied bills

Assembly Bill 649 2009 Regular Session

Relating to: goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:		347	8,013	133	8,493

Senate Bill 450 2009 Regular Session

Relating to: goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:		265	6,318	143	6,726

Assembly Bill 138 2009 Regular Session

Relating to: the appointment and term of service of the secretary of natural resources and vacancies on the Natural Resources Board.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,079	1,847	1,087	2	4,015

Senate Bill 405 2009 Regular Session

Relating to: the powers and duties of the board of school directors and the superintendent of schools in a first class city school district, awarding a grant to a nonprofit corporation, requiring a referendum, and granting rule-making authority.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:		987	972		1,959

Assembly Bill 75 2009 Regular Session

Relating to: state finances and appropriations, constituting the executive budget act of the 2009 legislature.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,925				1,925

Assembly Joint Resolution 24 2009 Regular Session

Relating to: providing property tax relief from school district property taxes to persons who have their principal dwelling in this state (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	406	766	753		1,925

Senate Joint Resolution 7 2009 Regular Session

Relating to: providing property tax relief from school district property taxes to persons who have their principal dwelling in this state (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	406	766	565		1,737

Assembly Joint Resolution 8 2009 Regular Session

Relating to: taxation of principal homesteads of individuals (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:		459	941		1,400

Senate Bill 437 2009 Regular Session

authorizing the state superintendent of public instruction to direct a school district to implement a new curriculum or instructional design, make personnel changes, or adopt accountability measures, and requiring the exercise of rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:		48	1,335		1,383

Senate Bill 469 2009 Regular Session

Relating to: authority of the Public Service Commission over certain telecommunications utilities, telecommunications access charges, universal service fund contributions based on interconnected voice over Internet protocol service, tandem switching provider electronic call records, granting rule-making authority, and making an appropriation.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:			1,270	104	1,374

The 12 most lobbied budget bill subjects

Health and Family Services: Medical Assistance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,814	968	477	783	7,042

Insurance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,483	1,207	24	161	5,875

Transportation: Transportation Finance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	4,329	44	28	51	4,452

General Fund Taxes

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	3,437	249	8	102	3,796

General Provisions

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,984	10	1	118	3,113

Workforce Development: Departmentwide

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,100	171	6	0	2,277

Public Instruction: Revenue Limits

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,171	6	1	15	2,193

Health and Family Services: Health

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,550	213	105	178	2,046

Shared Revenue and Property Tax Relief: Property Taxation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,949	49	19	2	2,019

Employment Relations Commission

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	2,019				2,019

Health and Family Services: Family Care and Other Community-Based Long-Term Care Programs

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	768	306	619	247	1,940

Public Instruction: Choice, Charter and Open Enrollment

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	1,466	43	17	34	1,560

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	42,274	38,547	17,518	36,652	134,991

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	25,147	26,627	26,051	19,431	97,256

NO LOBBYING COMMUNICATION

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
Hours:	7,354	6,811	8,498	8,627	31,290